

Selling a Plane

Thinking about selling your pleasure or business airplane? Wild Blue represents aircraft owners who want to take advantage of a proactive, low-cost program and typically want to avoid:

- Spending hours researching and developing an effective marketing campaign that will attract qualified buyers;
- Weeding out calls or questions from people who have no real intent - or ability - to buy;
- "Shotgun" advertising and the likely overexposure of their airplane;
- Uncertainties associated with international transactions. Wild Blue sells many airplanes to legitimate buyers outside the U.S.
- The stress of ongoing negotiations.

When it's time to get the word out, Wild Blue has the connections. Some aircraft dealers simply wait for the phone to ring. At Wild Blue, we're the ones making the calls. We maintain a database of aircraft buyers and we have relationships with other brokers and dealers across the globe. What's more, we focus on quality aircraft, so when we introduce a pre-owned plane to the market, people take note.